

AKDP Timelines

HOW MUCH TIME DO YOU NEED?



BOOKS

Timelines

See the information below to find out how long it takes for changes to your book to appear.

New Paperback publications

When will...

Timeline

My paperback's detail page appear?

Up to 72 hours for Amazon.com; up to 5 days for other marketplaces

My cover thumbnail appear on the detail page?

Up to 72 hours

My paperback be linked to the eBook edition?

48 hours to 1 week after each version is live*

My paperback show as "in stock"?

Up to 3-5 business days

The new title I added to my series show up on my series page?

Up to 5 days

The "Look Inside the Book" feature be available?

7 business days

*Editions link automatically if the author and title information match. However, this can take several days after your books' Amazon detail pages are created.

Updates to published books

When will...

Timeline

Updates to my contributor, series name, series number, page count, description, keywords, and browse categories appear?

Up to 72 hours*

When will...

Timeline

Updates to my paperback manuscript appear?	Up to 72 hours**
Updates to my paperback cover appear?	Up to 72 hours
Updates to my list price appear?	24 hours***
Updates to my series appear on my series bundle page?	Up to 5 days
My unpublished paperback become unavailable to buy?	24-72 hours
My republished paperback be available for purchase?	Up to 72 hours for Amazon.com; up to 5 days for other marketplaces
Updates to sales rank appear?	Rankings are updated hourly but may take 24-48 hours to appear after the first completed sale.

*When browse categories are changed, sales rank updates can take up to 96 hours to show up on the website.

**Updated manuscript and cover content, including back cover thumbnail, will be visible in the "Look Inside the book" feature within 7 business days after you make the changes.

***It can take up to 5 business days to update depending on how great the change is.

Advertising

When will...

Timeline

My campaign data be updated?	Campaign metrics may take up to 14 days to appear and do not include Kindle Unlimited or Kindle Owner Lending Library royalties generated by the ad.
My Amazon Advertising account be closed?	Please allow 3 business days for Amazon Advertising to finish processing the request.

When will...

Timeline

I stop accruing clicks and charges when I stop or pause a campaign?	You may continue to accrue clicks and charges for an additional 24 hours*.
The review of my ad be done?	Up to 3 days after submission
My ad restart? I had a billing issue and had to update my credit card details.	1 hour to 3 business days
The changes I made to my book details or price show up?	Up to 3 days
Sales resulting from my ad appear?	Up to 14 days
When will ad data (e.g., clicks, impressions, sales) show in my reports after I edit my ad?	Your new campaign will update immediately. However, ad data may take as few as 3 days and as many as 14 days to show in your reports.

Audiobooks

If your book is enrolled in Whispersync for Voice through Audiobook Creation Exchange (ACX), it can take 7 days for your book to go live after you receive the submission email. ACX makes it easy to turn your book into an audiobook and create a new revenue stream. ACX connects authors with professional audio producers to create audiobooks. Learn more about [ACX's distribution options and royalties](#).

New ebook publications

When will...

Timeline

When will...**Timeline**

My Book's detail page appear?	Up to 72 hours
My cover thumbnail appear on the detail page?	Up to 72 hours
My eBook be linked to the paperback edition?	48 hours to 1 week after each edition is live*
The "Look Inside the Book" feature be available?	7 business days
The new title I added to my series show up on my series page?	Up to 5 days

*Editions link automatically if the author and title information match. However, this can take several days after your books' Amazon detail pages are created. It usually takes 3 to 5 days for customer reviews to be copied from the paperback edition to the eBook edition.

Updates to published ebooks**When will...****Timeline**

Updates to my author name (contributors), title, description, publisher, ISBN, keywords appear?	48 hours
Updates to my browse categories appear?	72 hours*
Updates to my series page appear on my series bundle page?	Up to 5 days
Updates to my eBook manuscript appear?	48 hours**

When will...

Timeline

Updates to my eBook cover appear?	72 hours
Updates to my list price appear?	24 hours
My unpublished eBook become unavailable for purchase?	24-72 hours
My unpublished eBook become unsearchable from the Amazon storefront?	After a minimum of one week
My republished eBook be available for purchase?	12 hours for titles in English; 48 hours for titles in other languages
Updates to sales rank appear?	Rankings are updated hourly but may take 24-48 hours to appear after the first completed sale.

*When browse categories are changed, sales rank updates can take up to 96 hours to show up on the website.

**Updated manuscript content will be visible in the "Look Inside the book" feature within 3 business days after you make the changes.

KDP Select

When will...

Timeline

My free promotion start and end?	Start and end dates are usually midnight Pacific Time.* For example, if you enter a start date of January 3 and an end date of January 7, your deal will begin at midnight on January 3 and run for four days (January 3, 4, 5 and 6) until it ends at midnight on January 7.
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When will...

Timeline

My free promotion end? I stopped it.

If you stop a free promotion in progress, the free promotion will generally end within a few minutes to few hours after you select "stop," but in some cases this period may be longer.

I be able to schedule my free promotion?

Promotions must be scheduled at least the day before your desired start date, but you can schedule them as far in advance as you would like. For example, if you want to begin a promotion on January 1, you can schedule it at any time up until December 31. If you schedule your promotion the day before you want it to begin, it may take up to four hours after the promotion is scheduled for it to begin. Any promotions scheduled before 8:00 p.m. Pacific Time the day before their scheduled start date will begin at approximately midnight, as noted above. Anything scheduled after 8:00 p.m. Pacific Time that day will begin within four hours of the time it was scheduled.

I be able to update a book scheduled for a free promotion?

You can update your book at any time.

My KDP Select-enrolled book be renewed?

Every KDP Select-enrolled title will be automatically renewed every 90 days from the time you first enrolled it, unless you opt out through the KDP website before the next renewal.

I be paid my share of the KDP Select Global Fund? There was no

You will be paid your share, in full, within 60 days for the

When will...

Timeline

announcement.

preceding month's activity.

I be able to schedule my Kindle Countdown deal?

Kindle Countdown Deals must be scheduled 24 hours before your desired start date, as far in advance as you want. For example, to begin a promotion on January 10, you can schedule it any time before January 8.

*System latencies occasionally change the exact time by a few minutes or even as much as several hours, but in some rare cases the difference may be even longer.

Pre-orders

When will...

Timeline

I need to submit the final version of my pre-order book?

For the most accurate timeline, see the timer at the top of the title setup page in your Bookshelf.

My pre-order book release?

For the most accurate timeline, see the timer at the top of the title setup page in your Bookshelf.

I be paid for royalties for my pre-order book?

Approximately 60 days after the end of the month once you meet the monthly minimum sales threshold

The review of my eBook be complete?

Titles are typically reviewed and published within 24 hours.

My pre-order book that's under review become available for

Your book should return to an editable status at least 12 hours

When will...

Timeline

editing again?

before midnight of the final day available for editing.

Advertising

When will...

Timeline

My campaign data be updated?

Campaign metrics may take up to 14 days to appear and do not include Kindle Unlimited or Kindle Owner Lending Library royalties generated by the ad.

My Amazon Advertising account be closed?

Please allow 3 business days for Amazon Advertising to finish processing the request.

I stop accruing clicks and charges when I stop or pause a campaign?

You may continue to accrue clicks and charges for an additional 24 hours*.

The review of my ad be done?

Up to 3 days after submission

My ad restart? I had a billing issue and had to update my credit card details.

1 hour to 3 business days

The changes I made to my book details or price show up?

Up to 3 days

Sales resulting from my ad appear?

Up to 14 days

When will...

Timeline

When will ad data (e.g., clicks, impressions, sales) show in my reports after I edit my ad?

Your new campaign will update immediately. However, ad data may take as few as 3 days and as many as 14 days to show in your reports.

*Kindle E-readers track impressions, clicks, and sales made offline. When customers connect to the Internet, charges can accrue for up to 10 days after your campaign has ended. These charges are legitimate, but their reporting was delayed. Your final charges will never be more than your campaign budget.

Gifts

When will...

Timeline

The book I gifted show up as a sale in my reports?

When a Kindle book is gifted, it will show up as a sale only when the recipient redeems the gift for the same Kindle book. Recipients can choose to redeem their codes at any time in the future and there is no time limit on redemption. Additionally, a gift sale counts towards sales ranking only if the gift is redeemed within 24 hours.

Gift recipients no longer be able to return the gift?

7 days after downloading