

ASSESSMENT FOR *authors*



COURTESY: AMAZON

ASSESSMENT FOR AUTHORS

Thank you for your interest in joining Hasmark Services' elite group of clients. Hasmark Services is "The One Resource For Authors"! Hasmark's experienced staff can help authors with anything from the creation and editing of their books, to publication and promotion, to building an online business around them. Hasmark is "where creativity prospers"! Hasmark has worked with everyone from established authors such as Deepak Chopra, Debbie Ford, and Marci Shimoff to first-time authors.

Below is a checklist created to ensure you have everything in order for a successful experience. Please have this handy during your consultation.

CHECKLIST FOR AUTHORS

(check applicable boxes, fill in detail when required)

- Title of Book
- Date book is available for sale_____
- JPG of book cover
- Short description of book
- Do you need assistance writing or completing your book
- Has your book been edited/proofed?
- Pdf of book
- Excerpt of book
- Foreword for book
- Afterword for book
- Hard copy of book available (galley or advanced copy)
- Does your book need translating?
- Author Bio
- Author image(s)
- Book reviews (consumer reviews)
- Book endorsements

Assessment for Authors

- Book proposal
- Do you have an agent
- Published
- Self Published
- Availability of book on sell sites
 - Amazon
 - Barnes & Noble
 - Books-a-Million
 - IndieBound
 - International sites – i.e. amazon.ca

- Book stock :
 - Print on demand
 - Printed books available
 - If not, when will book be available

- Style of book for sale
 - Hardcover
 - Paperback
 - E-book
- Book listed in categories (minimum two) on Book seller sites

- Domain name for book site

- Website hosting for book site (check if in place)
- Author website _____

Assessment for Authors

Free Bonus Gift

Social Media presence

Twitter _____

Facebook _____

LinkedIn _____

Youtube _____

Blog _____

Press release

Press Kit package

Book video/trailer

Blog tour planned

Media Tour planned

Dates

Overall goal for book

Follow up Action:

- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

Thank you for the consultation, it is truly our pleasure to work with you!