

Choosing Categories & Keywords



Choose Browse Categories

Browse categories are the sections of the Amazon site where customers can find your book. Think of browse categories like the sections of a physical bookstore (fiction, history, and so on). During title setup, you'll choose a BISAC (Book Industry Standards and Communications) code. The codes you choose, along with your selected keywords, are used to place your book into certain categories, or browse paths, on Amazon.

After your book has an Amazon listing, your book's category will appear under the Product Details section of your listing. This will be the path a customer can follow to find your book. You can choose up to two BISAC codes for your book. We may also assign additional browse categories depending on your BISAC selections and assigned keywords. You can learn more and see the most current BISAC codes on the BISAC Subject Codes [website](#).

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Note: Book categories are automatically mapped based on the Kindle Store category selected during publishing.

How should I choose categories?

- **Be accurate.** Choose the most accurate categories based on the subject matter of your book. Do not choose categories that are not relevant to your book's central topic or storyline. Do not choose one category that's explicitly fiction and another that's explicitly non-fiction. Inaccurate categorization can lead to unexpected or confusing search results and provide a poor customer experience. We do not tolerate categorization that misleads or manipulates our customers.
 - **Be specific.** Choose specific categories instead of general ones. Customers looking for specific topics will find your book more easily. We'll display your book in the general categories as well. For example, a book in the "FICTION > Fantasy > Historical" category will also show up in searches for general fiction and general fantasy. Choose a "General" category only if your book is a general book about a broad topic.
 - **Don't be redundant.** Choosing a single category will display your book in a variety of searches, so don't list your book in a category and its sub-categories. For example, don't select "FICTION > Fantasy > Historical" and "FICTION > Fantasy." One specific, accurate category is more effective than a redundant second one.
 - **Find examples.** To find out which categories are the best fit for your book, search for categories on Amazon. For example, look for relevant browse categories on the left under the Kindle Store > Kindle eBooks header. You can also search for books like yours and find the browse categories assigned to those books. To do so, scroll down the book's detail page to the section "Look for Similar Items by Category."
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How do I add or update categories?

1. Go to your **Bookshelf** and click the ellipsis button ("...") under the **KINDLE EBOOK ACTIONS** or **PAPERBACK ACTIONS** menu next to your book.
 2. Choose **Edit eBook Details** or **Edit Paperback Details**.
 3. Under the "Categories" section, make your changes.
 4. Go to the bottom of the page and click **Save and Continue**.
 5. On the book **Pricing** tab, click the publish button at the bottom of the page.
- See details on [timelines for new publications and updates to published books](#).

Note: Companion books, also referred to as summaries, study guides, or analysis books, can't be added to additional browse categories on Amazon.

Are there restricted categories?

Some Kindle Store categories are restricted. Publishers can't enable them.

- [Kindle Singles](#)
- [Single Issue Comics](#)
- [Kindle Short Reads](#)

Categories with keyword requirements

To list your book in certain sub-categories on Amazon.com and Amazon.co.uk, you need to add search keywords to the categories you choose:

Amazon.com

[Biographies & Memoirs](#)

[Business & Money](#)

[Children's eBooks](#)

[Comics & Graphic Novels](#)

[Erotica](#)

[Health, Fitness, & Dieting](#)

[History](#)

[LGBT](#)

[Literature & Fiction](#)

[Mystery, Thriller, & Suspense](#)

[Religion & Spirituality](#)

[Romance](#)

[Science Fiction & Fantasy](#)

[Teen & Young Adult](#)

[Textbooks](#)

[Travel](#)



Amazon.co.uk

[Biography & True Accounts](#)

[Crime, Thriller, & Mystery](#)

[Érotica](#)

[Romance](#)

[Science Fiction & Fantasy](#)

Categories with keywords in other languages

Categorize books published in languages other than English by adding language-specific Search Keywords. Choose a language and click the categories to see the keyword requirements.

French categories

[Bandes dessinées et mangas](#)

[Érotisme](#)

[LGBT](#)

German categories

[Belletristik](#)

[Biografien & Erinnerungen](#)

[Comics & Mangas](#)

[Liebesromane](#)

Italian categories

[Fumetti e manga](#)

Children's or teen & young adult categories

Want to list your book in the Children's or Teen & Young Adult categories on Amazon.com, Amazon.co.uk, or Amazon.de? If so, you must choose at least one Juvenile Category (BISAC Subject Code). For Children's categories, you'll also need to set the minimum recommended reading age to 0 – 11 years old.

For Teen & Young Adult categories on Amazon.com and Amazon.co.uk, set the minimum recommended reading age to 13 – 17 years old. For Amazon.de, set the minimum recommended reading age to 12 – 15 years. On Amazon.com and Amazon.co.uk, titles with a Juvenile Category and a minimum recommended age of 12 may be categorized in Children's or Teens. This depends on other information about the book. Keep in mind that an independent category will show for Amazon.co.uk, Amazon.de, Amazon.es, and Amazon.it.

Choosing Categories & Keywords

Learn more about [entering age and grade ranges](#).

Series categories

We're regularly adding to the list of Series categories. However, we're currently unable to accept requests for new Series categories. Check back later to see if the Series you're looking for was added to the list.

