

# IMPORTANCE OF Reviews



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For both public and academic libraries, decisions to purchase are typically based on professional reviews that librarians recognize and value. So getting a positive review in a publication that both vendors and libraries recognize is really critical to getting your book purchased by libraries. Below is a list of the top library review media, their audience and circulation as well as a link to their sites so you can see their submission guidelines if you're interested in submitting your forthcoming book for review. Keep in mind that many of these publications require submission prior to publication.

- *Booklist*: Adult and Youth | Circulation: 80,000 print; 160,000 online
- *Library Journal*: Adult | Circulation: 100,000
- *Library Journal Self-e program*: Adult and Youth self-published eBooks
- *Publishers Weekly* and *PW Children's*: Adult and Youth | Circulation: 25,000
- *School Library Journal*: Youth titles | Circulation: 33,000 print; 44,000 online
- *Voice of Youth Advocates (VOYA)*: Young Adult | Circulation: 7,000
- *Choice Magazine*: Academic | Circulation: 22,000 librarians and faculty
- *The Bulletin of the Center for Children's Books*: Youth | Circulation: 2,000
- *Horn Book*: Youth | Circulation: 13,000
- *Kirkus Reviews*: Adult and Youth | Circulation: 3,000 print

