

LAUNCH DAY

GUIDANCE FOR TAKING SCREENSHOTS
OF YOUR BESTSELLER RANKING



Let's get started

Our job at Hasmark Services is to ensure that you are tracking and recording your best rankings for your book.

On the day of your launch, we will be online for support and effectively working with the partners to ensure they recommend your book to their subscribers and followers.

In the following pages is guidance and samples for you to track your rankings on all online sales sites.

Screen shots need be taken to ensure confirmation of bestseller status.

Finding your book on Amazon

Do a search for your book on all of amazon sell sites:

Amazon.com

Amazon.com.br

Amazon.ca

Amazon.cn

Amazon.co.uk

Amazon.fr

Amazon.de

Amazon.in

Amazon.es

Amazon.it

Amazon.co.jp

Amazon.com.mx

Once you find your book then copy and paste the links into a blank workfile so you can check the site(s) repeatedly

Now that you found your book

Note: Rankings can change by the hour, each and every hour. So watch closely. And please understand that there is no archives and not automatic notification if your book reaches a bestseller status anywhere on amazon's website.

Let's get started!

You will find your page looks similar to this:

http://www.amazon.com/The-Reason-Jump-Thirteen-Year-Old-Autism/dp/0812994868/ref=zg_bs_books_2

Scroll down the page to the section titled "Product details"

And within this section here is what you will find for the example above

- **Product Details**
- **Hardcover:** 176 pages
- **Publisher:** Random House (August 27, 2013)
- **Language:** English
- **ISBN-10:** 0812994868
- **ISBN-13:** 978-0812994865
- **Product Dimensions:** 6.6 x 4.7 x 0.8 inches
- **Shipping Weight:** 8.8 ounces ([View shipping rates and policies](#))
- **Average Customer Review:** [4.5 out of 5 stars](#) [See all reviews](#) ([128 customer reviews](#))
- **Amazon Best Sellers Rank:** #4 in Books ([See Top 100 in Books](#))
 - #1 in [Books](#) > [Biographies & Memoirs](#) > [Professionals & Academics](#) > **Medical**
 - #1 in [Books](#) > [Parenting & Relationships](#) > [Special Needs](#) > **Disabilities**
 - #1 in [Books](#) > [Health, Fitness & Dieting](#) > [Children's Health](#) > **Autism & Asperger's Syndrome**

Your book is a bestseller

On the main book page of amazon in the “Product details” section is where you will find the rankings. The example below shows the book is the #4th best book on amazon.com at that time. The book is also #1 in three categories.

Take a screen shot of this section of the amazon page and be sure to include the book info at the top of the page.

Click on “top 100 in books” and it will take you to the list of top 100 and find your book sitting at #4 overall (sample provided) Return to the main book page and click on the word “medical” and find your book at #1 or scroll down in chronological order to find your position. Return again to main book page and repeat for “disabilities” and “autism & asperger’s syndrom”

If there are reviews on the page I would also screen capture those as you can copy and paste onto your author site (ensure you detail the source)

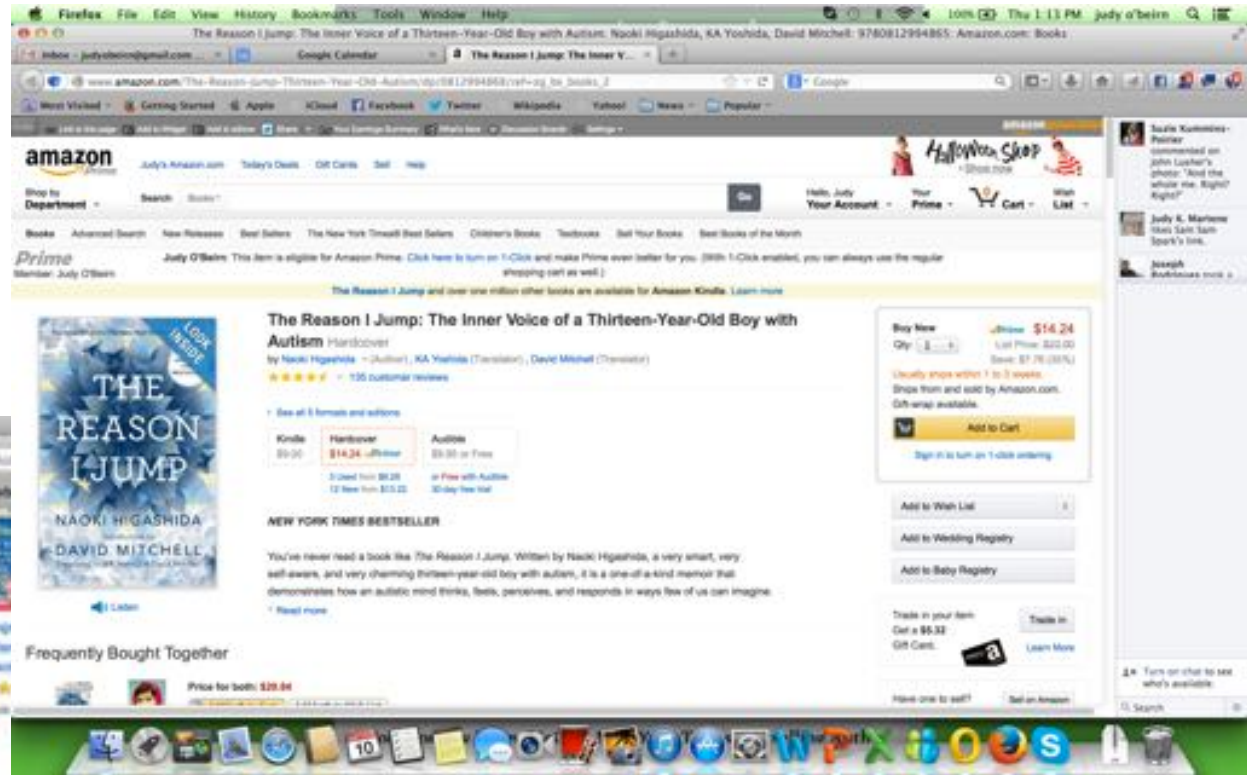
Amazon Best Sellers Rank: #4 in Books ([See Top 100 in Books](#))

#1 in [Books](#) > [Biographies & Memoirs](#) > [Professionals & Academics](#) > **[Medical](#)**

#1 in [Books](#) > [Parenting & Relationships](#) > [Special Needs](#) > **[Disabilities](#)**

#1 in [Books](#) > [Health, Fitness & Dieting](#) > [Children's Health](#) > **[Autism & Asperger's Syndrom](#)**

Sample of a screenshot of the main book page on amazon.com



Product Details

Hardcover: 176 pages
Publisher: Random House (August 27, 2012)
Language: English
ISBN-10: 0712994088
ISBN-13: 978-0712994088
Product Dimensions: 6.6 x 4.7 x 0.8 inches
Shipping Weight: 8.8 ounces (View shipping rates and policies)
Average Customer Review: [★★★★☆](#) (135 customer reviews)
Amazon Best Sellers Rank: #4 in Books (See Top 100 in Books)
#1 in Books > Biographies & Memoirs > Professionals & Academics > Medical
#1 in Books > Parenting & Relationships > Special Needs > Disabilities
#1 in Books > Health, Fitness & Dining > Children's Health > Autism & Asperger's Syndrome

Did we miss any relevant features for this product? Tell us what we missed.
Would you like to update product info, give feedback on images, or tell us about a lower price?

Editorial Reviews

Amazon.com Review

Author Draw-on-Over: David Mitchell and Andrew Solomon

David Mitchell is the international bestselling author of *Cloud Atlas* and four other novels.

Start reading *The Reason I Jump* on your Kindle in under a minute.
Don't have a Kindle? Get your Kindle here, or download a FREE Kindle Reading App.

Instructions on taking a screenshot on your computer <http://www.take-a-screenshot.org/>

Screen shot of book at #4 overall

From the main book page click on "(See top 100 in books)"

The screenshot shows the Amazon Best Sellers page for books. The page is titled "Amazon Best Sellers" and features a grid of book covers and titles. The "Department" dropdown menu is circled in red, and the book "The Reason I Jump: The Inner Voice of a Three-Year-Old's Mind" by Naoki Higashida is also circled in red. The book is ranked #4 overall. The page includes navigation links, a search bar, and various promotional banners.

Amazon Best Sellers
Our most popular products based on sales. Updated hourly.

Any Department

Books

Art & Photography
Audiobooks
Biographies & Memoirs
Books on CD
Business & Investing
Calendars
Children's Books
Christian Books & Bibles
Comics & Graphic Novels
Computers & Technology
Cookbooks, Food & Wine
Crafts, Hobbies & Home
Deals in Books
Education & Reference
Gay & Lesbian
Health, Fitness & Dieting
History
Humor & Entertainment
Large Print
Law
Libros en español
Literature & Fiction
Medical Books
Mystery, Thriller & Suspense
Parenting & Relationships

Best Sellers in Books

1. The House of Hades (Heroes of Olympus, Book 2) by Rick Riordan Hardcover \$11.10 44 used & new from \$4.99

2. I Am Malala: The Girl Who Stood Up to the Taliban by Malala Yousafzai Hardcover \$16.00 40 used & new from \$14.99

3. Killing Jesus by Mark Dugart Hardcover \$16.00 101 used & new from \$7.99

4. The Reason I Jump: The Inner Voice of a Three-Year-Old's Mind by Naoki Higashida Hardcover \$13.99 101 used & new from \$11.99

5. Allegiant (Divergent Trilogy, Book 3) by Veronica Roth Hardcover \$14.99 101 used & new from \$11.99

6. David and Goliath: Underdogs, Misfits, and the Art of Brainiacs by Malcolm Gladwell Hardcover \$16.00 101 used & new from \$11.99

Hot New Releases

1. The House of Hades (Heroes of Olympus, Book 2) by Rick Riordan Hardcover \$11.10

2. I Am Malala: The Girl Who Stood Up to the Taliban by Malala Yousafzai Hardcover \$16.00

3. Killing Jesus by Mark Dugart Hardcover \$16.00

Best Sellers of 2013 (So Far)

1. The House of Hades (Heroes of Olympus, Book 2) by Rick Riordan Hardcover \$11.10

2. I Am Malala: The Girl Who Stood Up to the Taliban by Malala Yousafzai Hardcover \$16.00

3. Killing Jesus by Mark Dugart Hardcover \$16.00

Movers & Shakers

1. The House of Hades (Heroes of Olympus, Book 2) by Rick Riordan Hardcover \$11.10

2. I Am Malala: The Girl Who Stood Up to the Taliban by Malala Yousafzai Hardcover \$16.00

3. Killing Jesus by Mark Dugart Hardcover \$16.00

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Amazon Best Sellers: best Medical Professional Biographies

www.amazon.com/gp/bestsellers/books/21423/ref=pd_pg_bst_1_4

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Amazon Best Sellers
Our most popular products based on sales. Updated hourly

Best Sellers in Medical Professional Biographies

1	2	3
The Reason I Jump: The Inner Voice of... by Naoki Higashida ★★★★★ (1,000) Hardcover \$14.24 11 used & new from \$8.99	The Reason I Jump: The Inner Voice of... by Naoki Higashida ★★★★★ (1,000) Kindle Edition \$9.00	Call the Mowbrays: Shadows of the Work... by Jennifer Worth ★★★★★ (201) Kindle Edition \$1.99

More to Explore in Medical Professional Biographies

Hot New Releases

The Reason I Jump: The Inner Voice of... by Naoki Higashida Hardcover \$14.24	Prescriptive Love: Pursuing P... Hardcover \$14.00	Heart: An American Medical... Hardcover \$16.00

Most Wanted For

The Reason I Jump: The Inner Voice of... by Naoki Higashida Hardcover \$14.24	The Reason I Jump: The Inner Voice of... by Naoki Higashida Kindle Edition \$9.00	Proof of Heaven: A Neurobiol... Paperback \$8.79

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Amazon Best Sellers
Our most popular products based on sales. Updated hourly

Best Sellers in Disability Parenting

1	2
The Reason I Jump: The Inner Voice of... by Naoki Higashida ★★★★★ (1,000) Hardcover \$14.24 11 used & new from \$8.99	The Reason I Jump: The Inner Voice of... by Naoki Higashida ★★★★★ (1,000) Kindle Edition \$9.00

More to Explore in Disability Parenting

Hot New Releases

The Reason I Jump: The Inner Voice of... by Naoki Higashida Audible Audio Edition \$9.00	The Executive Functioning B... Paperback \$12.79	The Science of Making Fie... Paperback \$21.19

Most Wanted For

The Reason I Jump: The Inner Voice of... by Naoki Higashida Hardcover \$14.24	The Reason I Jump: The Inner Voice of... by Naoki Higashida Kindle Edition \$9.00	Smart but Scattered: The... Paperback \$13.34

Search

amazon.com
Shop by Department
Amazon Best Sellers
for most popular products based on sales. Updated hourly.

Best Sellers in Autism & Asperger's Syndrome

- Autism & Asperger's Syndrome
- Cyclic Fibrosis
- Down Syndrome
- Eating Disorders
- Epilepsy
- Learning Disorders

Hot New Releases

Out and Psychology Syndrome Paperback



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Our products most often added to Wish Lists and registries most often in Books

Amazon Most Wanted For

Best Sellers

Hot New Releases

Best Sellers of 2013 (So Far)

