

BOOK DETAILS QUESTIONNAIRE	
Authors Name as it is to appear on Book Cover	
Book Title	
Book Subtitle	
Anticipated Publish Date/Timeframe	
How did you hear about Hasmark?	
BOOK FEATURES & SIZE	
Hardcover	YES <input type="checkbox"/> NO <input type="checkbox"/>
Paperback	YES <input type="checkbox"/> NO <input type="checkbox"/>
Kindle	YES <input type="checkbox"/> NO <input type="checkbox"/>
Book Size * Please refer to chart below	
Approximate Word Count	
Email or Mailing Address on Copyright Page	
White or Cream Interior Pages	*Children's Book will always be white
Glossy or Matte Cover	
BOOK INCLUSIONS	
Please check below which you plan to include in your book	
Dedication	YES <input type="checkbox"/> NO <input type="checkbox"/>
Acknowledgments	YES <input type="checkbox"/> NO <input type="checkbox"/>
Endorsements, Praise or Reviews	YES <input type="checkbox"/> NO <input type="checkbox"/>
Sales Page *this is useful if you have other books to promote or if you offer coaching or services for which you would like to direct traffic to your business website	YES <input type="checkbox"/> NO <input type="checkbox"/>
About the Author	YES <input type="checkbox"/> NO <input type="checkbox"/>
Image of Author	YES <input type="checkbox"/> NO <input type="checkbox"/>
Hearts to be Heard *please see attached document for more information on Hearts to be Heard and be sure to sign the consent form should you wish to include in your book	YES <input type="checkbox"/> NO <input type="checkbox"/>
EDITING	
Is this your first time publishing a Book?	
What languages do you speak?	
English vocabulary: Would you like to use North American, UK, Australian or a Hybrid of both?	
How involved in the Editing Process would you like to be? *You will be introduced to your Editor and this can be further discussed	<input type="checkbox"/> I would like to see ALL edits including grammar and punctuation through track changes <input type="checkbox"/> I just want to see major suggested changes, comments and advice on structure, flow and consistency. Not hard edits like grammar and spelling



BOOK & COVER VISION	
Book Genre	
Target Audience	
Please describe your Book Cover Vision: colors/images that resonate with you	
Do you have other Book Covers/ Authors that you want noted as inspiration?	
Anything else that you would like to mention?	
IMAGES, DIAGRAMS & ILLUSTRATIONS	
Will you be including Images, Diagrams or Illustrations in your book?	YES <input type="checkbox"/> NO <input type="checkbox"/>
Approximately how many?	
Will you be supplying these or will we be creating them for you?	

If you have any examples of other books or covers you have seen that you like, please send them over.

PAPERBACK BOOK SIZES

BLACK & WHITE BOOKS TRIM SIZE	WHITE OR CREAM PAPER PAGE COUNT	INDUSTRY STANDARD
5 x 8 inches 12.7 x 20.32 centimeters	24 - 828	<input checked="" type="checkbox"/>
5.06 x 7.81 inches 12.9 x 19.8 centimeters	24 - 828	<input checked="" type="checkbox"/>
5.25 x 8 inches 13.335 x 20.32 centimeters	24 - 828	<input checked="" type="checkbox"/>
5.5 x 8.5 inches 13.97 x 21.59 centimeters	24 - 828	<input checked="" type="checkbox"/>
6 x 9 inches 15.24 x 22.86 centimeters	24 - 828	<input checked="" type="checkbox"/>
6.14 x 9.21 inches 15.6 x 23.4 centimeters	24 - 828	<input checked="" type="checkbox"/>
6.69 x 9.61 inches 17 x 24.4 centimeters	24 - 828	<input checked="" type="checkbox"/>
7 x 10 inches 17.78 x 25.4 centimeters	24 - 828	<input checked="" type="checkbox"/>
7.44 x 9.69 inches 18.9 x 24.6 centimeters	24 - 828	<input checked="" type="checkbox"/>
7.5 x 9.25 inches 19.1 x 23.5 centimeters	24 - 828	<input checked="" type="checkbox"/>
8 x 10 inches 20.32 x 25.4 centimeters	24 - 440	<input checked="" type="checkbox"/>
8.5 x 11 inches 21.59 x 27.94 centimeters	24 - 630	<input checked="" type="checkbox"/>

FULL-COLOR BOOKS TRIM SIZE	WHITE PAPER ONLY PAGE COUNT	INDUSTRY STANDARD
5.5 x 8.5 inches 13.97 x 21.59 centimeters	24 - 828	<input checked="" type="checkbox"/>
6 x 9 inches 15.24 x 22.86 centimeters	24 - 828	<input checked="" type="checkbox"/>
6.14 x 9.21 inches 15.6 x 23.4 centimeters	24 - 828	<input checked="" type="checkbox"/>
7 x 10 inches 17.78 x 25.4 centimeters	24 - 828	<input checked="" type="checkbox"/>
8 x 10 inches 20.32 x 25.4 centimeters	24 - 828	<input checked="" type="checkbox"/>
8.5 x 8.5 inches 21.59 x 21.59 centimeters	24 - 828	<input checked="" type="checkbox"/>
8.5 x 11 inches 21.59 x 27.94 centimeters	24 - 828	<input checked="" type="checkbox"/>

HARDCOVER BOOKS

BLACK & WHITE TRIM SIZE	HARDCOVER FORMAT
5 x 8" (203 x 127 mm)	Case Laminate/Cloth
5.5 x 8.5" (216 x 140mm)	Case Laminate/Cloth
5.83 x 8.27" (210 x 148 mm)	Case Laminate
6 x 9" (229 x 152mm)	Case Laminate/Cloth
6.14 x 9.21" (234 x 156mm)	Case Laminate/Cloth
6.69 x 9.61" (244 x 170 mm)	Case Laminate
7x10"(254x178mm)	Case Laminate
7.5 x 9.25" (235 x 191)	Case Laminate
8x8"(203x203)	Case Laminate
8 x 10" (254 x 203mm)	Case Laminate
8 x 10.88" (276 x 203)	Case Laminate
8.25 x 10.75" (273 x 210)	Case Laminate
8.5 x 8.5" (216 x 216)	Case Laminate
8.5 x 11" (280 X 216mm)	Case Laminate

PREMIUM COLOR TRIM SIZE
5.5 x 8.25" (210 x 140mm)
5.5 x 8.5" (216 x 140mm)
5.83 x 8.27" (210 x 148 mm)
6x9"(229x152mm)
6.14 x 9.21" (234 x 156mm)
6.5 x 6.5" (165 x 165 mm)
6.625 x 10.25" (260 x 168mm) (Graphic Novel)
7x10"(254x178mm)
7.5 x 9.25" (235 x 191mm)
8x8"(203x203mm)
8x10"(254x203mm)
8.25 x 10.75" (273 x 210mm)
8.5 x 8.5" (216 x 216mm)
8.5 x 9" (229 x 216mm)
8.5 x 11" (280 x 216mm)
11 x 8.5" (216 x 280mm)